

The CLARITY® Results Model

The term 'clarity' is used as a shorthand for the innate capacity for results-creation and a rich experience of life you were born with. Putting it simply, Clarity plus Action equals Results...



Figure 1.2: The CLARITY® Results Model

You can remember this easily by using the acronym and metaphor 'CAR' (Clarity + Action = Results). As a driver, the more deeply you understand the principles of motoring, the more flexibly, skillfully and enjoyably you're able to use a car to get you where you want to go. Similarly, the more deeply you understand the principles we're going to be exploring in this book, the more flexibly, creatively and enjoyably you're going to be able to create the experiences and results you want in your life.



This excerpt was taken from
Chapter 1: You're Built for Reality; You're Optimized for Results